



新世纪评级

Shanghai Brilliance Rating

公司简介 COMPANY PROFILE





中国评级行业先行者

Pioneer Of China's Credit Rating Industry

1992年7月,上海新世纪资信评估投资服务有限公司(简称"新世纪评级")诞生在改革开放的浩荡东风之中。伴随着我国债券市场的发展与壮大,新世纪评级一路茁壮成长,从初创的寥寥十余人到如今专业队伍数百人,从单一的股票融资咨询到评级业务涵盖全部品种,从我国评级行业的探索者到较早获得中国人民银行、发改委、证监会和原银保监会等监管机构认可、具有全部评级资质的先行者,公司坚守初心、笃定前行,至今已走过三十多年。

Shanghai Brilliance Credit Rating & Investors Service Co., Ltd. (Shanghai Brilliance Rating) was founded in July 1992. Along with the development and growth of China's bond market, Shanghai Brilliance Rating has grown from a few dozen people at the beginning to a professional team of hundreds today, business scope grown from a single stock financing advisory to a rating business covering all varieties. Shanghai Brilliance Rating is now industry pioneer with all rating qualifications. Since its establishment, Shanghai Brilliance Rating has adhered to its original intention and moved forward with determination.



立足上海、服务全国、面向世界

Based In Shanghai, Serve The Whole China And March To The World

30 多年来,新世纪评级坚持"质量为本、稳健经营"的品牌特色,债券评级业务范围覆盖全国,主权评级业务 覆盖"一带一路"沿线国家及其他十余个国家和地区,"立足上海、服务全国、面向世界"的发展理念正逐步成为公司的新发展格局。

For more than 30 years, Shanghai Brilliance Rating has been operating adhered to the brand characteristics of "quality first, stable operation", the rating business covers all rating categories over the whole China, while its sovereign rating business covers all countries along the "Belt and Road" and many other countries and regions. The development concept of "based in Shanghai, serve the whole China and march to the world" is gradually becoming the new development pattern of our company.





守正创新不断追求卓越

Continuously Pursuing Excellence

经过 30 多年的发展,新世纪评级在市场、业务、合规、研发和信息化建设等方面均有长足的进步。公司制定了相关评级方法总论及工商企业、公共融资、金融机构、结构融资四大类信用评级方法,为信用评级的不断拓展奠定牢固的技术基础。此外,公司还积极开展绿色认证、ESG 服务等创新业务。

After more than 30 years of development, Shanghai Brilliance Rating has made significant progress in market presence, business operations, compliance, research and development, and information technology infrastructure. We have formulated general rating methodologies as well as specific methodologies for corporate entities, public finance, financial institutions, and structured financing. These efforts have laid a solid technical foundation for the continuous expansion of credit rating services. Additionally, We actively engage in innovative businesses such as green certification and ESG (Environmental, Social, and Governance) services.







坚持将评级质量放在首位

Insist On Rating Quality First

30 多年来,新世纪评级始终将评级质量放在首位,忠实履行债券市场中评级机构职责,评级表现持续优良,充分发挥信用评级在风险揭示和风险定价等方面的作用,推动信用评级行业更好服务于债券市场健康发展大局。

For more than 30 years, Shanghai Brilliance Rating has always given the quality of rating the highest priority, faithfully fulfilled its responsibilities as a rating agency in the bond market, and maintained good rating performance, kept promoting the credit rating industry to better serve the overall healthy development of the bond market.





核心理念 CORE PHILOSOPHY







"揭示风险 发现价值"

"Reveal Risk, Discover Value"

为加强评级理论研究和成果应用,推动公司创新升级、稳健发展,2023年新世纪评级正式发布主题为"揭示风险 发现价值"的信用评级核心理念。该理念是新世纪评级 30 多年理论和实践的总结,是信用评级理论的独有创新,对信用评级高质量发展有积极的推动作用。新世纪评级将秉持并进一步践行"揭示风险 发现价值"的核心理念,持续为发行人、投资者提供专业高效的服务,赋能中国债券市场及其估值体系,为评级行业和中国债券市场高质量发展、为中国新发展格局作出更多贡献!

In order to strengthen the theoretical research and application of results, and promote the company's innovative upgrade and steady development, Shanghai Brilliance Rating officially released the core crediting rating philosophy themed "Reveal Risk, Discover Value" in 2023. This philosophy encapsulates theoretical over three decades and practical summarization by Shanghai Brilliance Rating, representing a unique innovation in credit rating theory that positively propels the high-quality development of credit ratings. We adheres to and actively practices our core principle, continually offering professional and efficient services for issuers and investors. By empowering China's bond market and its valuation system, we contributes to the rating industry, China's bond market, and the new development paradigm of China.

公司精神 COMPANY SPIRIT





《新世纪评级精神系列》

"The Shanghai Brilliance Rating Spiritual Series"

2023年,新世纪评级总结三十多年来传承和坚守的宝贵精神财富,提炼出具有鲜明公司风格和时代特色的《新世纪评级精神系列》。该《系列》包含"创业初心"、"历程感悟"、"企业文化"和"使命愿景"四项内容,已经并将继续为新世纪评级未来的高质量发展提供不竭动力。

In 2023, Shanghai Brilliance Rating has summarized the valuable spiritual wealth that it has inherited and adhered to for more than 30 years, and officially released the "Shanghai Brilliance Rating Spiritual Series" ("Series"), which has distinct company style and era characteristics. This series contains four key themes: "Entrepreneurial Intention" "Experience and Perception" "Corporate Culture" and "Mission & Vision", which has and will continue to provide inexhaustible power for the high-quality development of Shanghai Brilliance Rating.



公司资质 QUALIFICATION





获得全部评级资质认证的评级机构 Receive Full Rating Accreditation

新世纪评级是全国较早获得包括中国人民银行、发改委、证监会、原银保监会等监管机构认可、具有全部评级资质认证的评级机构。

Shanghai Brilliance Rating is the credit rating agency obatined all qualifications and licenses from the Peoples' Bank of China (PBC), National Development and Reform Commission (NDRC), the China Securities Regulatory Commission (CSRC) and former China Banking and Insurance Regulatory Commission (CBIRC).

中国人民银行总行批准的从事全国企业债券信用评级业务资格;

中国人民银行总行认定的全国银行间债券市场评级业务资格;

中国国家发展和改革委员会认可的从事全国企业债券信用评级业务资格;

原中国保险监督管理委员会认可的信用评级机构资格;

中国证券监督管理委员会核准的从事证券市场资信评级业务资格;

中国人民银行上海总部认可的从事上海市借款企业主体信用评级、集团企业评级、担保公司评级和中小企业评级业务资格;

完成中国人民银行信用评级机构备案:

完成证监会证券评级机构备案。

Licence of Enterprise Bond Rating granted by People's Bank of China (PBC);

Licence of Inter-bank Market Rating granted by PBC;

Licence of Enterprise Bond Rating granted by the National Development and Reform Commission (NDRC);

Licence of Eligible Credit Rating Agency granted by the former China Insurance Regulatory Commission (CIRC);

Licence of Corporate Bond Rating granted by China Securities Regulatory Commission (CSRC);

Licence of Rating for Borrowing Enterprises, Group Companies, Guarantee Companies, Small and Medium Enterprises (SMEs) in Shanghai granted by PBC Shanghai Headquarters;

Registered with PBC as a credit rating agency;

Registered with CSRC as a credit rating agency.



绿色债券评估认证资质齐全

Green Bond Evaluation And Certification Qualification

- ❷ 通过绿色债券标准委员会组织的绿色债券评估认证机构市场化评议注册;
- 中国银行间市场交易商协会公示的绿色债务融资工具评估认证业务可独立执业机构。
- Registration through market-based evaluation of green bond assessment and certification agencies organized by China Green Bond Standard Committee;
- Green debt financing instruments assessment and certification business independent practicing institution approved by NAFMII.



各类资质文件一览

Overview Of Qualification Documents

















荣誉奖项 THE HONOUR

2023年度

中国保险资产管理业协会发布《2023年信用评级机构评价结果》, 新世纪评级获得总评第三名、"信评质量"分项第二名的良好成绩。

交易商协会公布 2023 年"NAFMII 研究计划"获奖名单,新世纪评级报送的研究课题《无评级债券及其信用风险研究》荣获"优秀奖"。

Honored with the third place in the overall assessment among credit rating agencies by IAMAC, and ranked the second position in the "Rating Quality" subcategory.

The research project "Research on Unrated Bonds and Their Credit Risks" authored by Shanghai Brilliance Rating won the "Excellent Award" of the 2023 NAFMII Research Project.





2022年度

新世纪评级报送交易商协会的研究课题《探索完善银行间市场信用评级基础设施的有效途径》被评为 2022 年"NAFMII 研究计划"获奖课题。

新世纪评级报送沪深交易所的研究课题《债券技术性违约的内涵、案例与风险防范》荣获交易所债券市场 2022 年研究课题优秀奖。

新世纪评级研发文章《技术性违约的界定与案例分析》荣获 2022 年《债券》第十届"十佳文章"奖,并收录于金融街 10 号丛书《含英咀华 债市精粹:〈债券〉十佳文章(2012-2022)》。

Research project "Exploring Effective Ways to Improve Credit Rating Infrastructure in the Interbank Market" was awarded as the winning topic of NAFMII Research Program in 2022.

Research project "The Connotation, Cases, and Risk Prevention of Bond Technical Default" won the 2022 Bond Market Outstanding Research Topic Award of Shanghai and Shenzhen Stock Exchange.

The article "Definition and Case Analysis of Technical Default" won the tenth "Top Ten Articles" award of "Bonds" in 2022 and was included in the series of "The Essence of Bond Market: Top Ten Articles of 'Bonds' (2012-2022)" of 10th Financial Street.





🗰 2021年度

国家发展改革委办公厅公布 2020 年度企业债券主承销商和信用评级机构信用评价结果,新世纪评级在评级机构市场化评价中荣获第三名。

2021年,在债券市场各监管机构和自律组织发布的市场化评价中,新世纪评级成绩总体保持稳定,表明在业务素质、评级质量、服务水平、市场公信力等各方面均获得了监管部门和市场各方的持续认可。

Won the third place in the 2020 market-based evaluation of corporate bond lead underwriters and credit rating agencies rated by NDRC.

In 2021, among the market-based evaluations organized by various regulators and self-regulatory organizations of the bond market, Shanghai Brilliance Rating perform good overall, indicating that it has won continuous recognition from regulators and market parties in various aspects such as business quality, rating quality, service performance and market credibility.

评级业务 RATING BUSINESS





业务范围广泛 市场口碑好

Wide Range Of Business Scope And Good Market Reputation

新世纪评级的业务范围涵盖证监会、原银保监会、发改委、财政部、交易商协会等主管机构管理的各类券种, 自成立以来已为数千家境内外客户提供信用评级服务,客 户类型涉及地方政府、城投平台、工商企业、金融机构等。 公司以客观公正的评级结果在市场上赢得了广泛肯定和信任。

新世纪评级是我国债券市场主要评级机构中累计违约 主体最少的评级机构, 也是 2022-2023 年唯一无新增实 质性违约主体的评级机构。

The business scope of Shanghai Brilliance Rating covers various types of bonds supervised by CSRC, the former CBIRC, NDRC, the Ministry of Finance, NAFMII and other authorities. The company has provided credit rating services for thousands of clients from home and abroad, which include local government, local government financing platform, corporate, financial institution. Our ratings gained high reputation in the market.

Shanghai Brilliance Rating stands as the rating agency with the least cumulative number of defaulting entities among the major rating institutions in China's bond market. It is also the only agency that recorded no new material defaults during the period from 2022 to 2023.









凭借多年的经营积累,新世纪评级对非金融企业债务融资工具、公司债、企业债、地方政府债券、金融债券、资产证券化等各类产品均具有丰富的评级工作经验。

With years of business accumulation, Shanghai Brilliance Rating has rich experience in rating all kinds of bonds, such as debt financing Instruments of non-financial enterprises, enterprise bonds, corporate bonds, local government bonds, financial bonds and asset securitization.



+0008

债务融资工具

累计完成 8000 余支 债务融资工具评级



1700+

公司债

累计完成数百家企业 1700 余支公司债评级



700+

企业债

累计完成数百家企业700余支企业债评级



2300+

地方政府债

累计完成 2300 余支 地方政府债券评级



900+

金融债

为 900 余支金融债券 提供评级服务



6000+

结构融资产品

累计完成 6000 余支 结构融资产品评级



700+

非标产品

为 700 余个非标产品 提供评级服务



70+

熊猫债

为70余支熊猫债 提供评级服务



10000+

信贷企业评级

信贷企业评级 近 10000 家次



400+

绿色债券评级

累计完成 400 余支 绿色债券评级



+08

主权评级

累计发布 80 余篇主权评级 及主权跟踪评级报告

绿色认证

GREEN CERTIFICATION





绿色债券评估认证服务能力获认可

Green Bond Evaluation And Certification Services Has Been Recognized

作为独立、专业的绿色债券第三方认证机构,新世纪评级严格遵循诚实守信、客观公正和勤勉尽责的原则,致力于为广大发行人提供优质、高效的绿色债券评估认证服务。自开展相关业务以来,公司已为近50家发行人

提供了绿色主体、绿色债券、绿色资产支持证券、碳中和债券、可持续发展挂钩 债券等项目的 80 余次绿色评估认证服务,积累了丰富的实践经验,业务能力得 到了监管机构、发行人、承销商等市场多方的一致认可与好评。

As an independent and professional third-party certification agency for green bonds, Shanghai Brilliance Rating strictly abides by the principles of honesty, trustworthiness, objectivity and impartiality, and diligence. We committed to provide high-quality and efficient green bond evaluation and certification services for the majority of issuers. We



have provided green bond evaluation and certification services for about 50 issuers, accumulated rich practical experience. Our business ability has been unanimously recognized and praised by regulators, issuers and underwriters and other market parties.



ESG SERVICE







积极开展 ESG 研究与实践

Actively Carry Out ESG Research And Practice

新世纪评级深耕 ESG 领域,持续关注国内外 ESG 发展趋势与动态,并深入开展 ESG 内涵研究,已先后完成了《ESG 评估研究》、《ESG 在信用评级中的应用研究》等多篇研究文章。在 ESG 研究的基础上,新世纪评级借鉴国内外 ESG 评估经验,建立了立足本土、借鉴国际、关注实效的新世纪评级 ESG 评估模型和方法。该方法从中国特色的 ESG 价值观出发,聚焦"双碳"、创新驱动、乡村振兴、共同富裕等国家战略,可以反映企业在可持续发展方面的实践、绩效及不足。

Shanghai Brilliance Rating is deeply engaged in the ESG realm, consistently tracking global and domestic trends and dynamics in ESG development, and conducting in-depth research on the essence of ESG. We have successively completed multiple research articles, such as "Research on ESG Assessment" and "Application of ESG in Credit Rating Research". Building upon our ESG research, we have established an ESG assessment model and methodology that is grounded in local realities while incorporating international perspectives and emphasizing practical outcomes. Starting from the ESG values with Chinese characteristics, the methodology focuses on national strategies such as "dual carbon goals", innovation-driven, rural revitalization, and common prosperity, which can reflect the practice, performance and shortcomings of enterprises in sustainable development.



评级方法 RATING SYSTEM





高度重视评级技术体系建设

Attach Importance To The Construction Of Rating Technology System

新世纪评级是我国最早建立独立、完善的评级方法体系的评级公司之一。公司在对国际评级技术引进、消化、吸收的基础上,已自主研发并制定了评级方法总论以及公共融资、工商企业、金融机构、结构融资等四类近 60 个行业(或产品)的信用评级方法和相关评级模型。2023 年,新世纪评级继续完善评级技术体系建设,设立两个专门小组进行评级技术的持续更新和升级工作,不断强化评级质量管理;建立风险测评机制,实现风控机制的精准落地,风险防范和预警能力不断提升。

Shanghai Brilliance Rating is one of the earliest rating companies in China to establish an independent and complete credit rating methodology system. By importing, digesting and absorbing international rating technology, Shanghai Brilliance Rating independently developed general theory of credit rating method, established credit rating method and model of about 60 industries (or products) of four different categories, including public finance, corporates, financial institution and structured finance. In 2023, Shanghai Brilliance Rating continued to improve rating technology system, set up two special groups to continuously update and upgrade the rating technology, thereby reinforcing the quality management of its ratings. We also implemented a risk assessment mechanism, ensuring the accurate implementation of the risk control mechanism, and continuously improve the risk prevention and early warning capabilities.

国 信用评级方法总论

An Overview Of Shanghai Brilliance Rating's Methodology

工商企业 公共融资 金融机构 结构融资 Corporate Rating Public Finance Rating Financial Institution Rating Structured Finance Rating 财产保险行业信用评级 科技创新企业信用评级方法 主权信用评级方法 企业贷款结构化融资产 方法 Sovereign Credit Rating Rating Methodology for Science, 品评级方法 Technology and Innovation Enterprises Methodology Rating Methodology for Rating Methodology for Financing Guarantee Industry Corporate Loan Structured 中国地方政府信用评级 电力行业信用评级方法 Finance Product 证券行业信用评级方法 方法 Rating Methodology for Rating Methodology for Rating Methodology for Power Industry Chinese Local Government Securities Industry 供应链金融结构化融资 产品评级方法 房地产开发行业信用评级 中国地方政府债券信用 Rating Methodology for 商业银行信用评级方法 方法 Structured Finance Products 评级方法 Rating Methodology for in Supply Chain Finance Rating Methodology for Real Ratina Methodology for China Commercial Banks Estate Development Local Government Bond

评级流程

RATING PROCESS





评级业务流程一览

Overview Of Rating Process

签订《信用评级委托协议书》 Sign on agreement of rating

Sign an agreement of rating service with issuer

发行人准备相关资料

Issuer submit background materials



评级小组现场访谈沟通 Meet with Issuer's management



分析评价并撰写评级报告 Analyze and draft report



信评委开会讨论决定等级

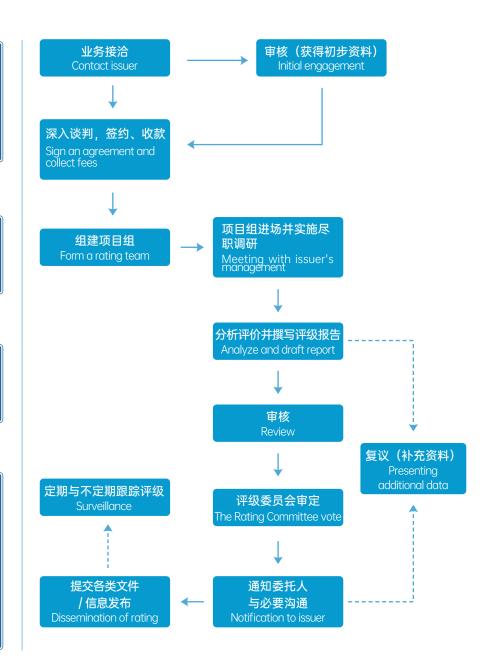
The Rating Committee vote for the final rating

发布评级结果

Disseminate rating

转入跟踪评级

Surveillance



科研成果 A C A D E M I C A C H I E V E M E N T





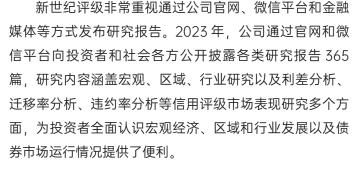
研究内容丰富全面

Rich And Comprehensive Research Achievements

新世纪评级积极推进"宏观—区域—行业"研究体系的完善升级,持续关注国内外宏观经济走势和债券市场发展,通过出版书籍和每年定期推出各类专题研究报告、发表评论文章,使投资者和社会各界深入了解国内外评级行业发展现状和未来演变趋势。

Shanghai Brilliance Rating actively promotes the improvement and upgrading of the "macro-regional-industry" research system continuously focusing on domestic and foreign macroeconomic trends and bond market development, publishing books and various special research reports and commentary articles on a regular basis every year to provide investors and market participants with an in-depth understanding of the current situation and future evolution of the rating industry.







Shanghai Brilliance Rating attaches great importance to publishing research reports through official website, WeChat platform and financial media. In 2023, 365 research reports were publicly disclosed to investors and various parties in the society, covering macro, regional and industry research as well as spread analysis, migration rate analysis, default rate analysis and many other aspects of credit rating market performance research, providing convenience for investors to comprehensively understand the operation of the macroeconomic, regional development, industry development and bond market.

系列丛书 SERIES BOOKS





新世纪信用评级系列丛书

Series Books Of Shanghai Brilliance Rating



《资信评级》 (1996)

我国第一本以国际视野全方位介绍 资信评级的专著



《企业信用管理》(2005)

"信用管理师"资格培训参考书



《资信评级》 (2006)

首批高校信用管理专业教材之一



《资信评级》 (2006)

在国内外资信评级业迅速发展背景下对《资信评级》(1996)的修订版



《英汉信用评级词汇手册》(2009)

我国第一本信用评级专业词汇手册



《新世纪信用评级研究与探索》(2012)

新世纪信用评级 20 年来发展历史中 研究成果的汇编



《新世纪信用评级国际研究》(2015)

基于中国评级业发展需求所作的 国际比较研究成果



《新世纪信用评级概论》(2017)

基于中国评级实践的操作规范 与实务指南



《新世纪评级研究报告选编(2024)》

以汇编形式展示新世纪评级 2023年主要研究成果

专业创新 THE INNOVATION





为诸多国内创新债券产品提供服务

Provide Services For Numerous Innovative Bond Products

新世纪评级持续开拓创新,配合国家政策导向,为多个国内创新债券产品 提供了专业高效的评级服务,为中国评级行业与债券市场的协同发展作出了积 极的贡献。



2023 年,公司共为超过 100 个科技创新、民营小微、先进制造、绿色发展等重大战略、重点领域和薄弱环节的债券发行提供了优质、高效的评级服务。

Shanghai Brilliance Rating continues to develop and innovate, in line with national policy guidance, provides professional and efficient rating services for a multitude of domestic innovative bond products, making a positive contribution to the coordinated development of China's credit rating industry and bond market.

In 2023 alone, we provided high-quality and efficient rating services for over 100 bond issuances in major strategies, key areas and weak links such as technological innovation, private small and micro enterprises, advanced manufacturing, and green development.

- 评定全国首单建筑类可持续发展挂钩债券 (2022)
- 评定全国首支清洁空气债券(2022)
- 评定全国首批碳中和债(2021)
- 评定全国首单乡村振兴资产证券化产品(2021)
- 评定全国首单 N+N+N 供应链 ABCP (2021)
- 评定全国首单银行间市场循环购买租赁 ABCP (2021)
- 评定全国首单建筑类央企碳中和永续中期票据 (2021)

- Rated the First Construction Sustainability-Linked Bond (2022)
- Rated the First Clean Air Bond (2022)
- Rated the First Batch of Carbon Neutral Bonds (2021)
- Rated the First Rural Revitalization Asset-backed Security (2021)
- Rated the First N+N+N Supply Chain ABCP (2021)
- Rated the First Circular Purchase-to-Lease ABCP in Interbank Market (2021)
- Rated the First Carbon-neutral and Sustainable Mediumterm Note Issued by State-owned Enterprise in the Construction Category (2021)



创造了中国信用评级历史上的多项第一

Created Several Firsts in the History Of China's Credit Rating Industry

在 30 多年的发展中,新世纪评级在中国信用评级历史上创造了多项第一。

Shanghai Brilliance Rating has created several firsts in the history of China credit rating industry with more than 30 years of development:

- 出版全国第一本以国际视野介绍信用评级的著作——《资信评级》 (1996)
- 评定中国第一支证券公司短期融资券——国泰君安短期融资券(2005)
- •出版全国第一本《英汉信用评级词汇手册》(2009)
- 评定中国第一批三支中小企业集合票据(2009)
- 评定中国第一单外资银行人民币债券——三菱东京 日联银行(中国)有限公司金融债券(2010)
- Published the First Credit Rating Book with International Perspective: Credit Rating (1996)
- Rated the First Commercial Paper of Securities Company: Guo Tai Jun An Commercial Paper (2005)
- Published the First English-Chinese Handbook on Terms of Credit Rating (2009)
- Rated the First Three Issues of Collective Notes of Small and Medium Enterprises (SMEs) (2009)

- 评定中国第一支自发自还地方政府债券——广东省 地方政府债券(2014)
- 评定中国第一支以个人住房公积金贷款为基础资产的资产支持证券——汇富武汉住房公积金贷款 1 号资产支持专项计划(2015)
- 评定银行间市场第一支公积金个人住房贷款资产证券化项目——沪公积金 2015 年第一期个人住房贷款资产支持证券
- Rated the First RMB-denominated Bond Issued by a Foreign Bank (2010)
- Rated the First self-issuing and self-repaying local government bond in China (2014)
- Rated the First Housing Provident Fund Assetbacked Security in China (2015)
- Rated the First Provident Fund Personal Housing Loan Asset Securitization Project in Interbank Market (2015)





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地址:中国上海 黄浦区汉口路398号华盛大厦13、14、20层

邮编: 200001

电话: 021-63501349 021-63500711

传真: 021-63500872

E-mail: mail@shxsj.com

网址: http://www.shxsj.com

